

Why buy SOFTROBOT compared with big brands ERP Tools (SAP etc....)?.

Brands	SoftRobot based ERP	Big Brand ERPs
When you buy ERP product do you own a product?	YES – 100%	NO.
Technology	Pure Web	Mix Client Server and Web
Money generation facility via re-selling products to others	Yes Available – Can sell to others and generate Money for your company	Not Possible
Can use in as many own companies as possible or even others companies	Yes	Not Possible
Need to buy any licenses	No – Unlimited users in unlimited companies can use once you buy it.	Yes – Per user licenses. Nobody else can use without license.
Cost / User license method	Fixed price unlimited user license. If company grows you do not need to pay for software for your own company as well as your group companies or sister concerns.	Per user license costs makes software costly if company grows. Cannot use or sell to other companies or in your sister concerns. This could be millions of dollars for corporate.
Up gradation	No upgrades required if windows version change or any OS Version changes.	Every time you will have to pay for upgrades if windows version changes.
Customization	In House by your own IT team	Extra on case to case basis by costly implementers.
AMC Costs	Nil	17 to 25 % YOY. Which will be few million dollars for corporate.
Open Source	Yes	No
Tally style voucher entry	Yes	No
Software Technology	4 th Generation codeless	2 nd Generation OOPS
Customization Tool included	SoftRobot included	to be bought separately
Manpower Costs for ERP if you want to hire on your payroll	\$ 1000 per month or less	More than \$3000 per month
Ideal for..	Corporate houses with IT Department and many subsidiaries across globe	
Ideal for..	IT Companies who does not have his own ERP Products but would like to sell a ERP Product and earn full money via it.	

“IF YOU ARE A CORPORATE HOUSE WITH MANY COMPANIES UNDER YOUR ROOF SOFTROBOT BUYING IS MUST FOR YOU TO SAVE COSTS AND BUILD YOUR OWN BRAND AND MARKET LEAD COMPARED TO YOUR COMPETITORS”.

“IF YOU ARE IT SOLUTIONS COMPANY WITH NO ERP PRODUCT OR DEVELOPMENT TOOL IN YOUR BELLY LIKE SOFTROBOT. YOU NEED A PRODUCT TO BUILD YOUR COMPANY. GET A 20 YEAR OLD TOOL WITH ROBUST BUSINESS PROCESS AND BEAT YOUR COMPTETITORS IN YOUR REGION. START PRODUCING MONEY AND STOP RE-INVENTING PRODUCTS WHICH IS ALREADY INVENTED”.

- 1. Big brands with 10000 over installations don't deliver customized ERP Solution.** You will be forced to change your business practices as per software. Limitations in software will become your business limitations. Are you buying big brands based on their number of installations or buying ERP to run your business?. True fact is that all SMEs want Customized Software in name of ERP. Nobody want to change their current practices overnight. Even people are reluctant to move away from softwares like Tally/Sage. Then how will standard ERP Succeed in your company?. *Get SOFTROBOT and build your own ERP in your own way. Beat your competitors with your ERP. Example: All real winners like Dell, WalMart, Google have their own custom built ERPs.*
- 2. Big brands will only deliver few processes and few modules in parts and not real ERP.** Your 50% business will still have to use your legacy or custom build solutions with big brand ERP. No big brand is yet successful in implementing complete ERP. Using parts of ERP is actually not using ERP. People who have implemented big brands ERP Partially are actually not having ERP or even do not understand basic meaning of ERP. ERP means all business processes into one single software, one single database across the company. *Get SOFTROBOT and implement all your processes in your ERP.*
- 3. Big brands are good for your employees.** Manpower cost to implement, run and maintain big brand ERPs are quite high compared to manpower cost required to run SOFTROBOT. Most Employees who learn big brand ERPs get better job elsewhere and at end of day you loose your trained, honest, hardworking employee to your competitor who is using this big brand ERP. Are you buying big brand ERP to build your company or to destroy it?.*Get SOFTROBOT and save your employee assets.*
- 4. Big brand ERPs are resource hogs.** With big brand ERPs you will require costly big branded server hardware, everything licensed from similar big brands (e.g. Microsoft). Your per computer / user license costs goes mind boggling if you really know how to count. You end up spending more then ERP on Databases, Hardware, O.S License and MS Office licenses when you buy big brand ERP. With big brands everything big will add to your costs exponentially. *With SOFTROBOT we have taken full care to supply everything bundled into one single price in most efficient and economic manner.*
- 5. Big brands ERPs are built on outdated proprietary technologies which dies every year and they will keep your software upgrading and making you spend every year in the name of upgrades.** SOFTROBOT is open source web and mobile based ERP Software built on industry standard open web technology. With SOFTROBOT you are encouraging your IT Staff to build new innovative IT Gadgets or software to further take-off your company on long run without upgrades. No updates in technology because web or internet is same for last 15 years. Websites hosted 15 years back is still working. *It's better to protect your company and investment from technology changes today with SOFTROBOT.*
- 6. Cost of software and services from Big brand ERPs is quite high** compared to SOFTROBOT. Then why spend 5 times more on big brands when your end results from SOFTROBOT is going to be as good as big brands?. No big brands will deliver reports on gold plate. *If you get same or better output from SOFTROBOT why spend more?.*
- 7. Big brands won't offer you ROI guarantees.** With SOFTROBOT we take care to protect all your risks by providing money back or return on investments via OWN A PRODUCT Policy instead of license policy offered by big brands. Now you can use SoftRobot ERP Templates to build your own solid ERP Product which has your own best practices to build your company monopoly. You can even license further or sell this ERP at your own prices and make money out of it. *All this at just one time license payments.*